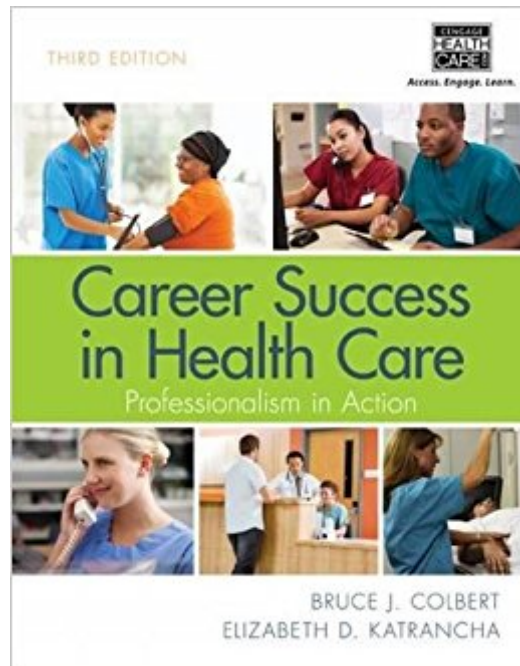




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Career Success In Health Care: Professionalism In Action



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Developing your interpersonal skills and establishing your "brand" as a professional early in your academic career will directly affect your future success. With its unique "worktext" format, CAREER SUCCESS IN HEALTH CARE: PROFESSIONALISM IN ACTION, 3e helps you sharpen your interpersonal skills to showcase yourself as a top-performing student as well as a top-quality job candidate. Drawing from their many years of teaching, clinical experience, and conducting workshops concerning the behavioral domain, the authors deliver a worktext packed with real-life examples, clear direction, and step-by-step assistance in assessing your current state of professionalism and creating effective action plans for improvement. Equipping you with both academic and life skills, CAREER SUCCESS helps you reach your full potential.

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Bruce Colbert is an Associate Professor and Director of the Allied Health Care Department at the University of Pittsburgh at Johnstown. The author of 10 traditional books, he also developed an interactive worktext and DVD program on student success. Focusing on such topics as stress and time management, he has presented more than 250 regional and national lectures and workshops devoted to professional skills, enhancing critical and creative thinking and effective decision-making. In addition, Mr. Colbert consults with educational programs to improve teaching effectiveness as well as presents active teaching workshops. Elizabeth Katrancha is an assistant professor of nursing at the University of Pittsburgh at Johnstown, where she teaches in the classroom, clinical unit, and skills laboratory as well as maintains current clinical practice in long-term acute care. Her courses often focus on the knowledge, skills, and attitudes students need to become professionals in the health care environment. Many of the classes include goal setting and success strategies. She has published numerous clinical articles and continues to practice as a registered nurse in acute care.

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